

**Amanda Feldman**  
[amanda@volans.com](mailto:amanda@volans.com)  
[@volansamanda](#)

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**Nippon Foundation**  
**British Council Japan**  
**ETIC.**



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**Helping the future take flight.**

# The Future of Social Innovation

Intergenerational  
Thinking

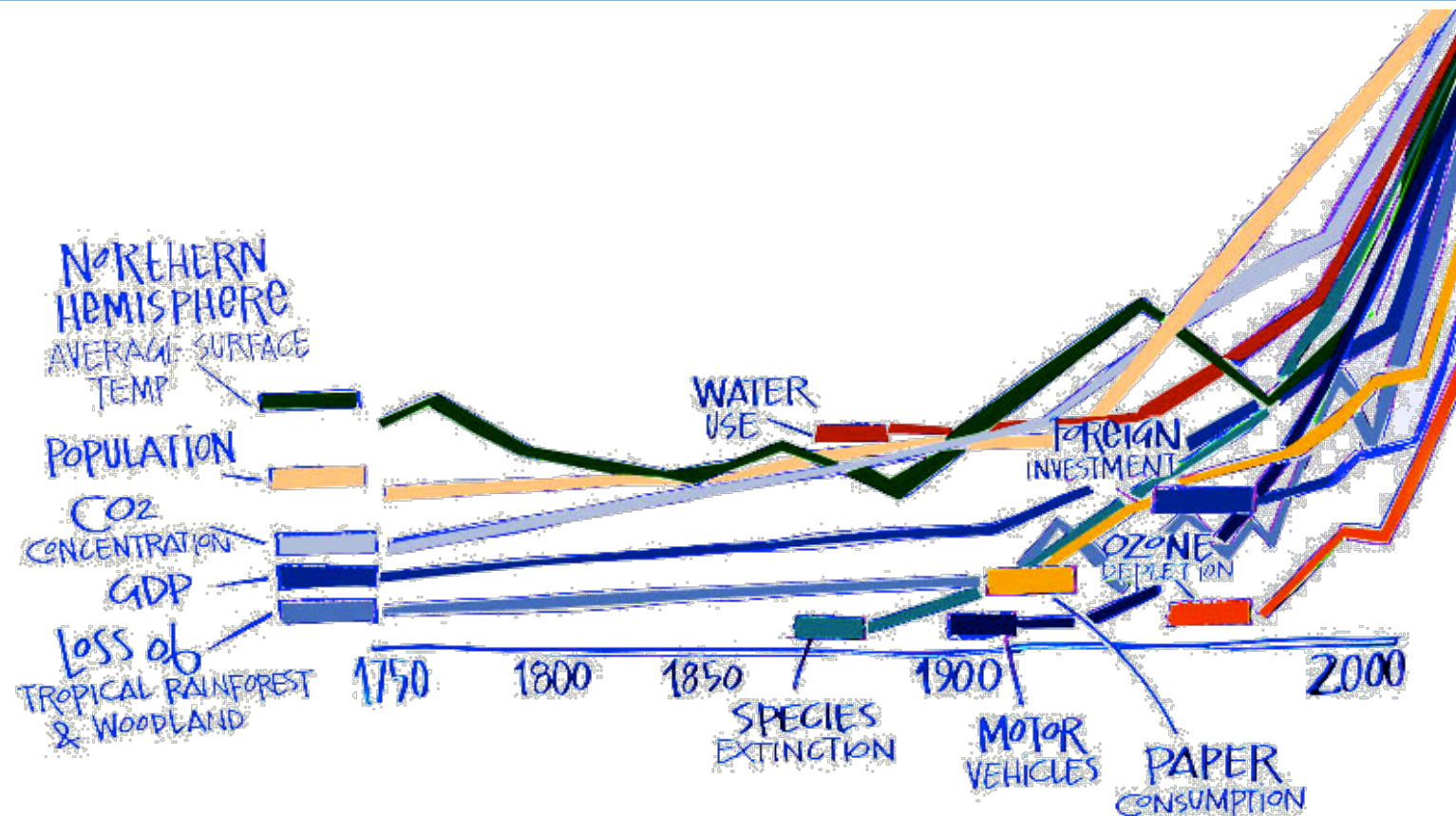
Role of  
Business

Business  
Case

The Future

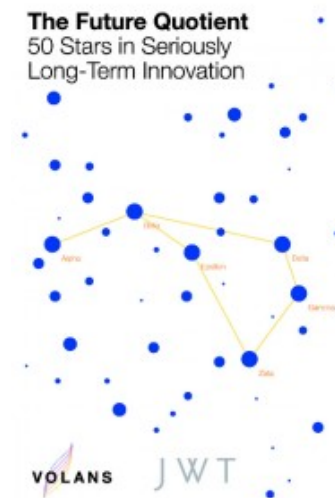
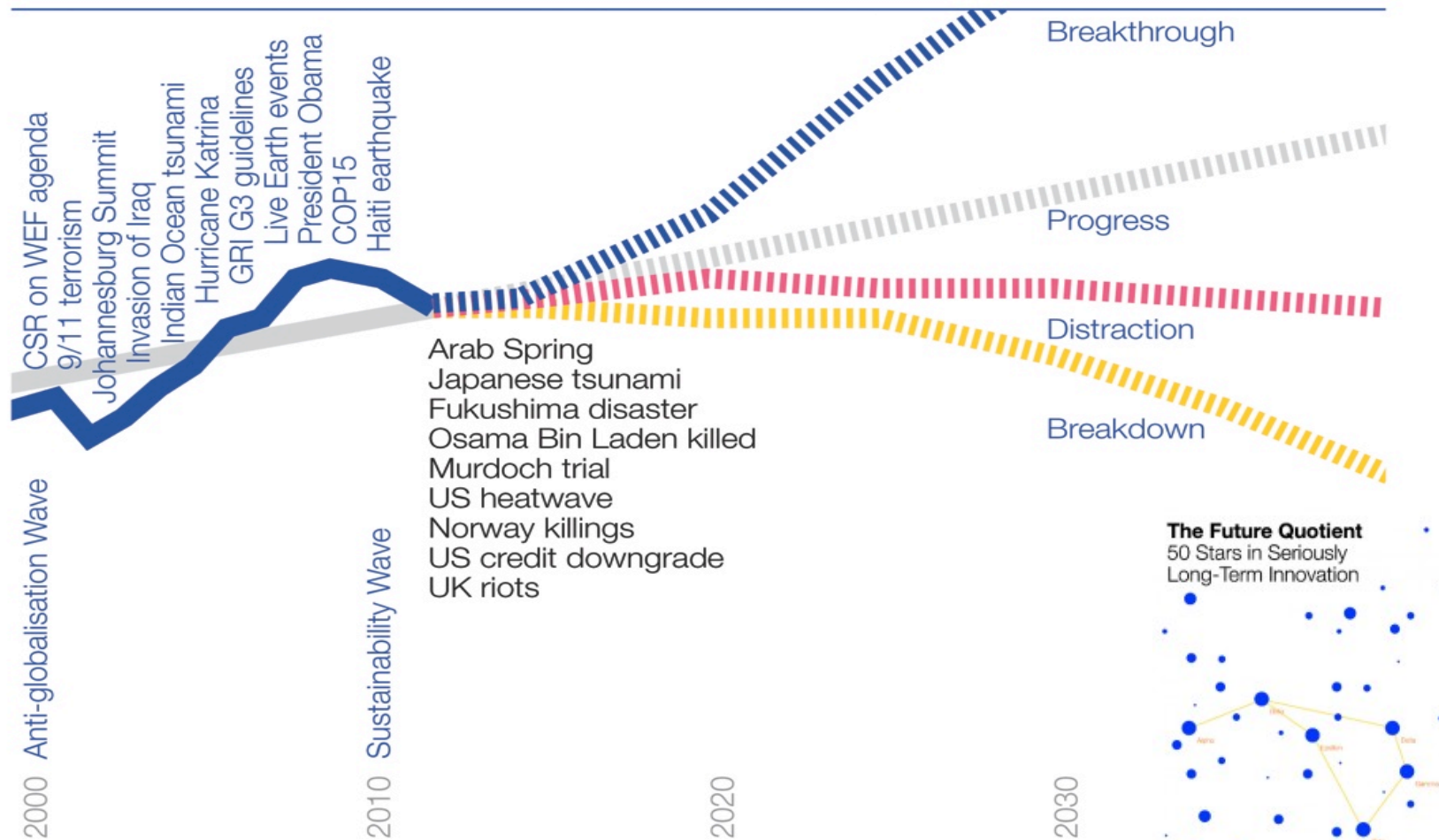


# Planetary Overshoot is Here



Source: The Value Web

# 2012 is a Critical Inflection Point



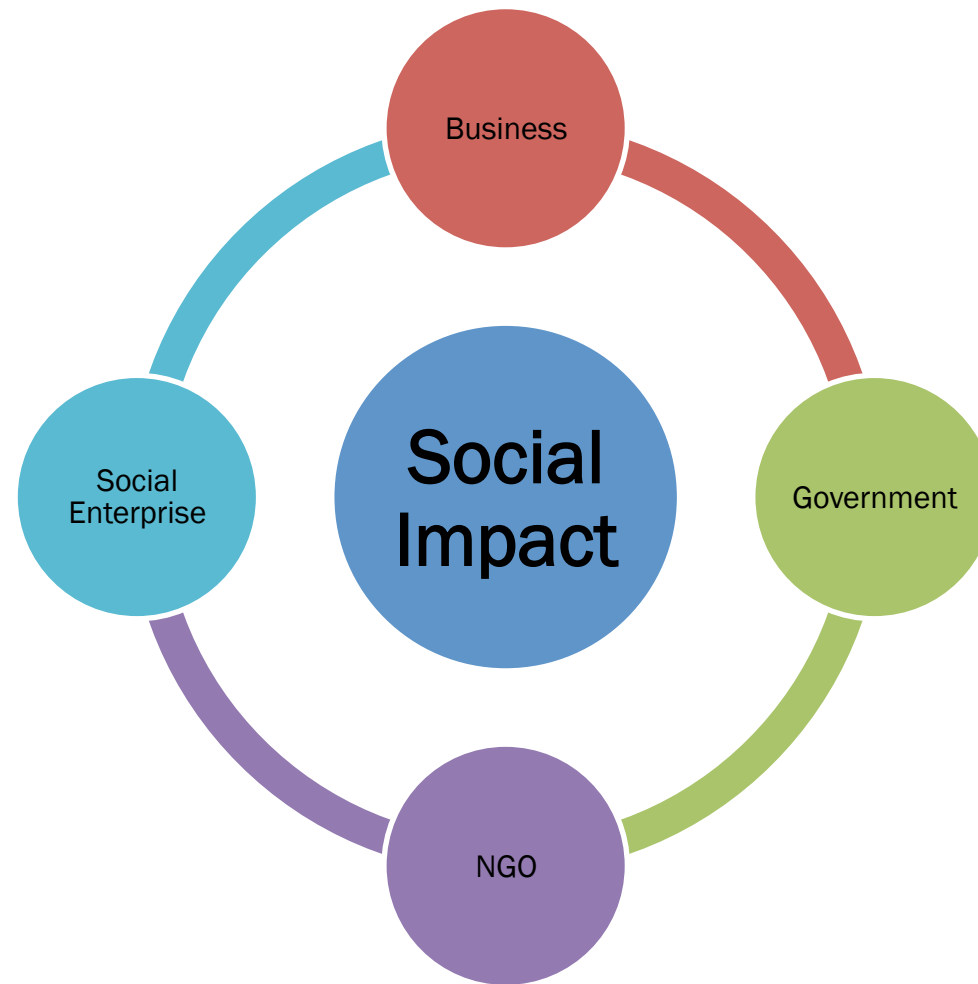
Source: The Future Quotient



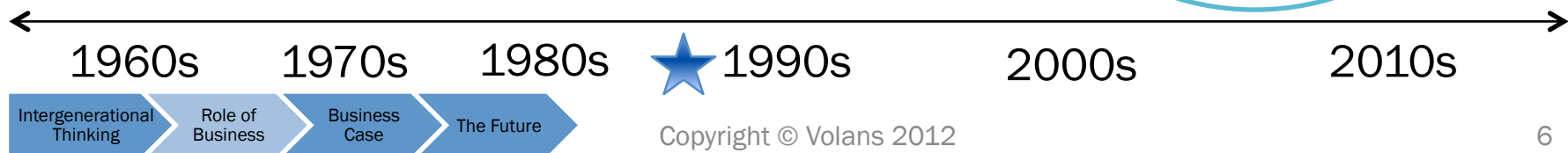
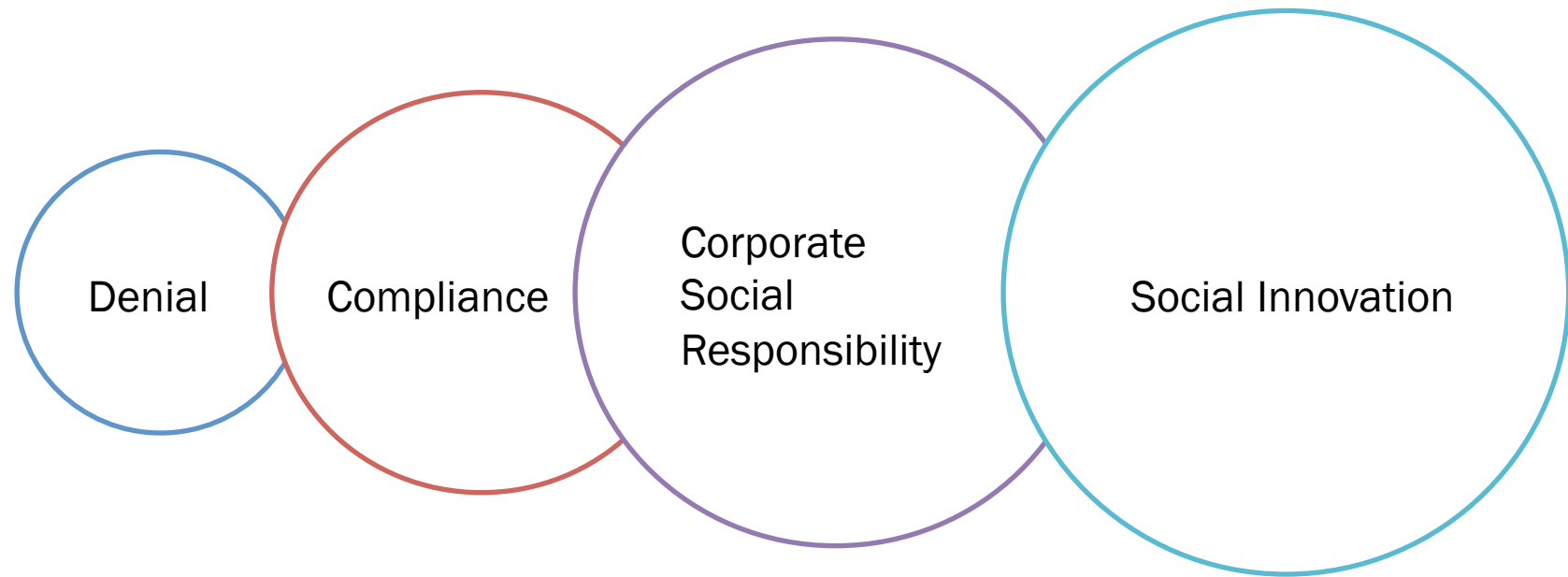
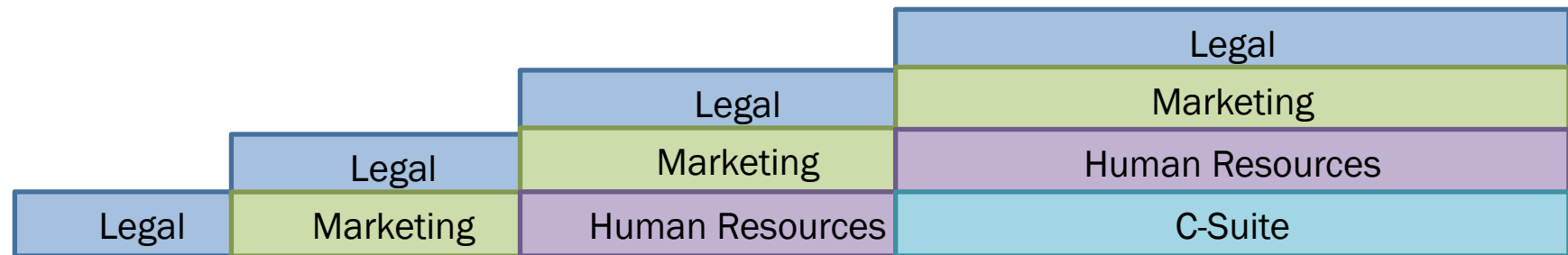
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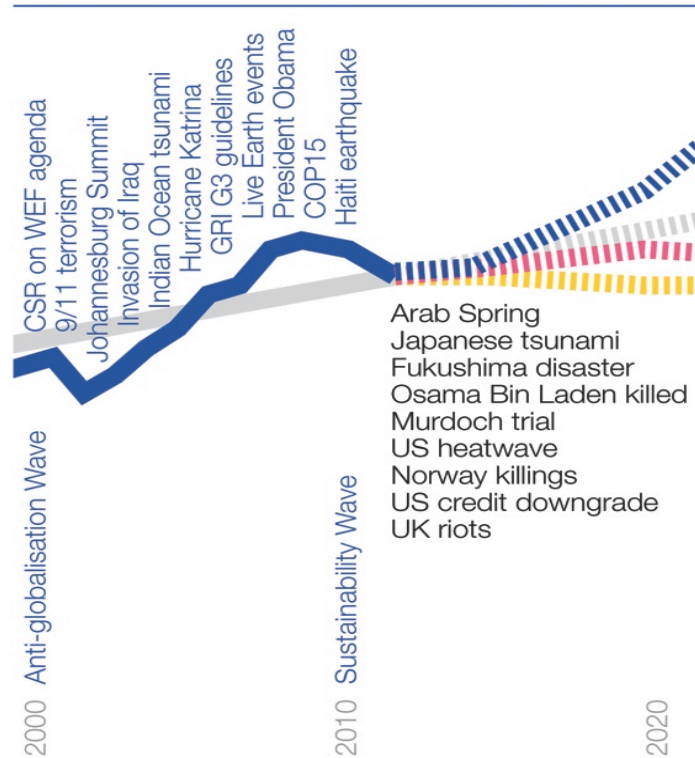
# A Journey Across Sectors



# What is Social Innovation?



# Breakthrough Capitalism



# The Business Case for Breakthrough

- Develop new **products and services**.
- Enter previously untapped **markets**.
- Attract, engage and inspire **employees**.
- Differentiate from **competitors**.

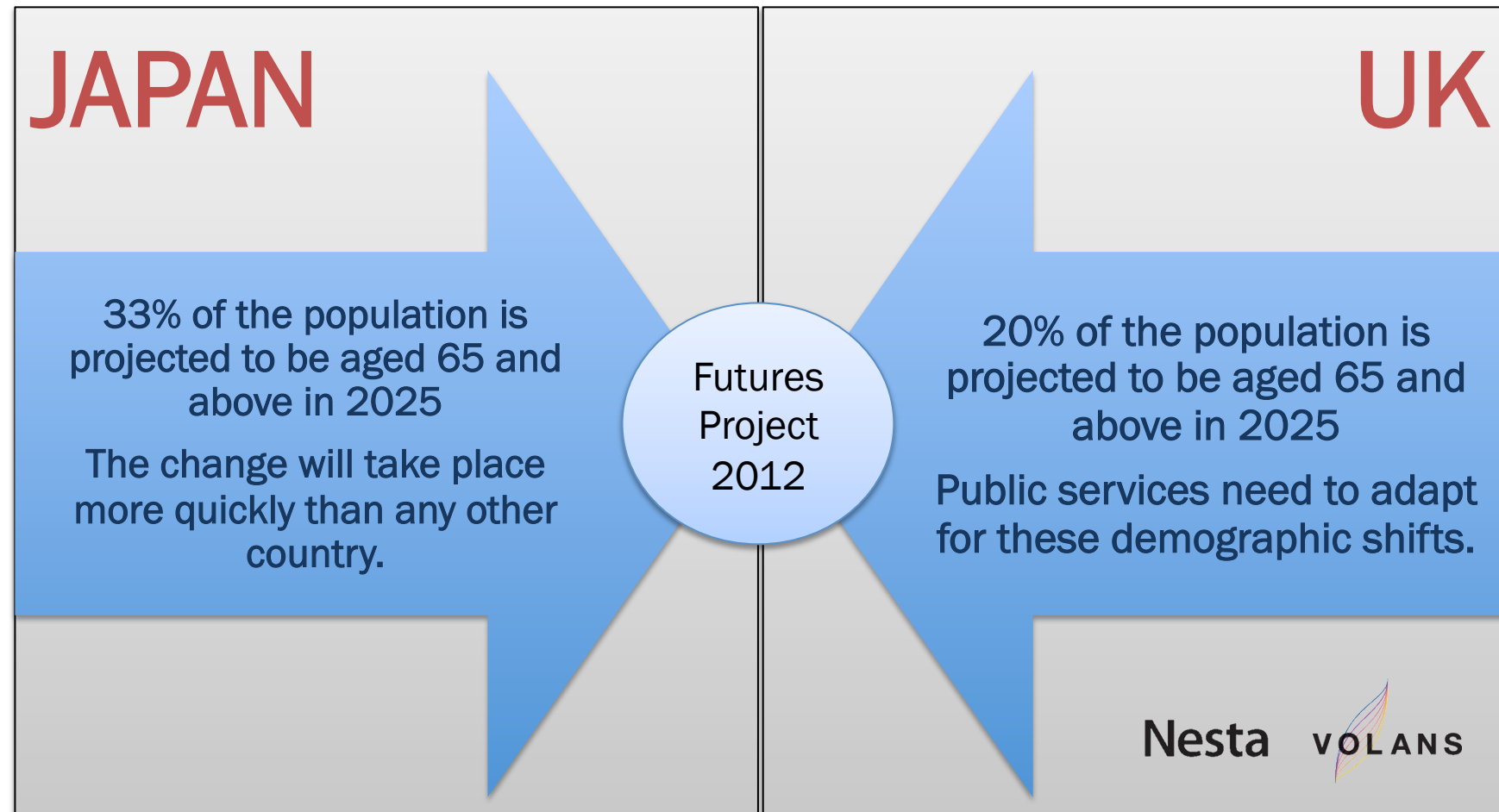


# Learnings from 2012 Study Tour

- **Evolving Role of Business**
  - Business can leverage its **core competencies** to have greater social and environmental impact.
  - **Senior level managers** need to drive and support social innovation.
- **Creating an Enabling Environment**
  - There are opportunities for the private sector to learn from **existing social enterprises**.
  - Social enterprises are **potential partners** and catalysts for social innovation within a company.
  - **Networks of intrapreneurs** exist within companies and are ready to be activated.



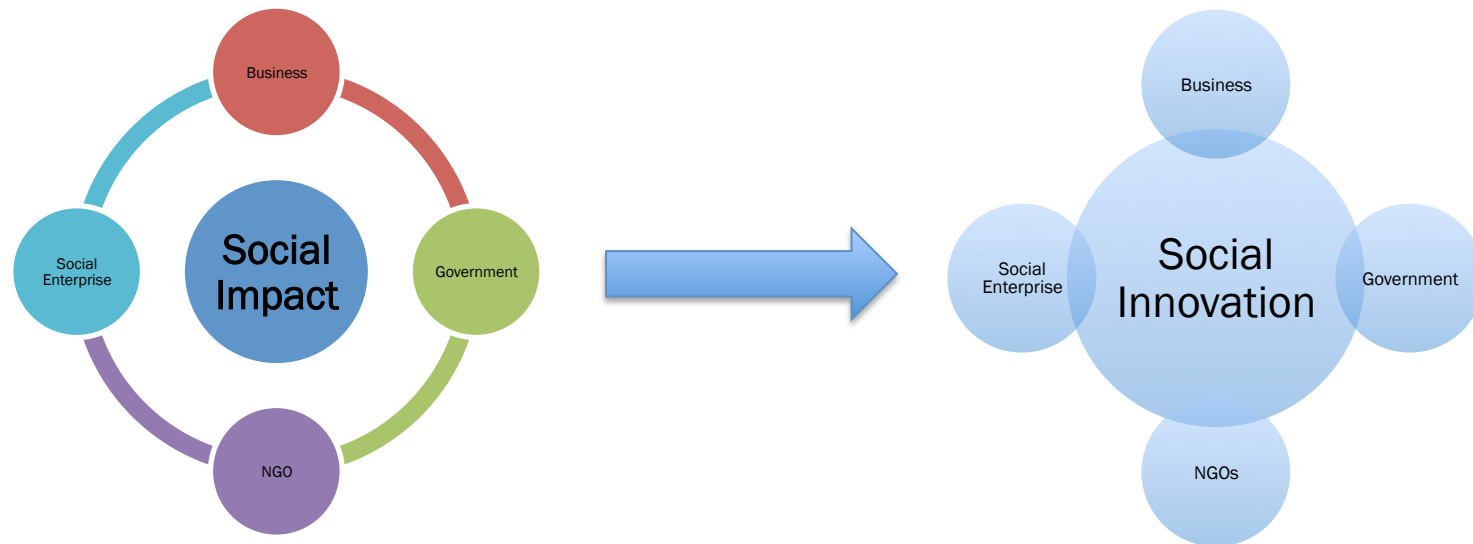
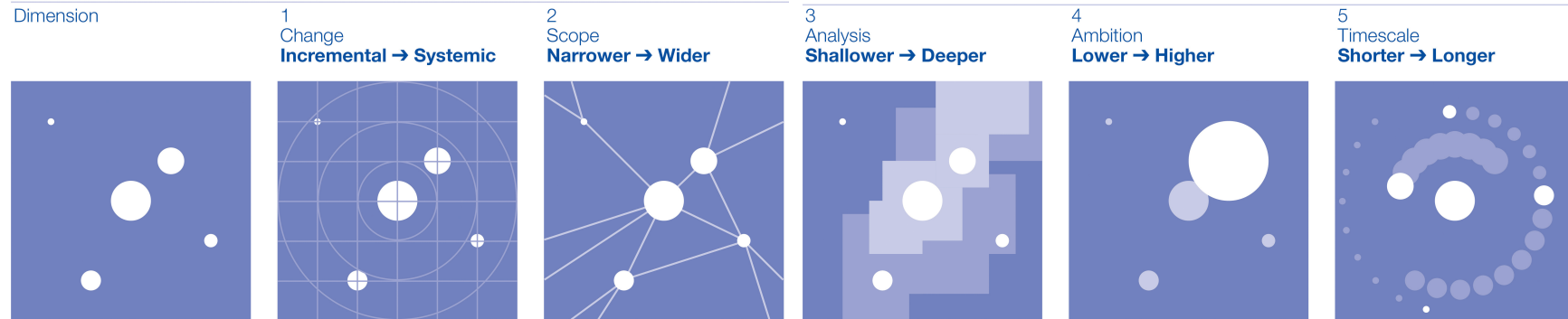
# An Aging Future



# New Kinds of Leadership

Panel 4

## 5 Dimensions of high-FQ leadership



# Thank you.