

Developing Professionals for International Sporting World

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Master's Programmes in Sporting Universities from the year 2000

Russian International
Olympic University



FIFA Master
(Switzerland)



German Sport University
Cologne
(Germany)



DREAM TOGETHER MASTER
Global Sport Management Graduate Program



Seoul National University
(Korea)



AISTS (Switzerland)



Loughborough University
(UK)

Tsukuba International Academy for Sport Studies

AIM :

Establish an international centre of excellence to develop global sport professionals for the Tokyo Olympic and Paralympic Games in 2020, as well as for the future sport world. TIAS accept students who are expected to be leaders of the international sporting world from countries worldwide. They are taught comprehensive forefront knowledge and management skills in English.

TIAS:

- Master's Programme in Sport and Olympic Studies
- Degree: Master of Arts in Sport and Olympic Studies
- Member limitation: 20 places
 - : 15 for overseas students with full scholarship and 5 Japanese

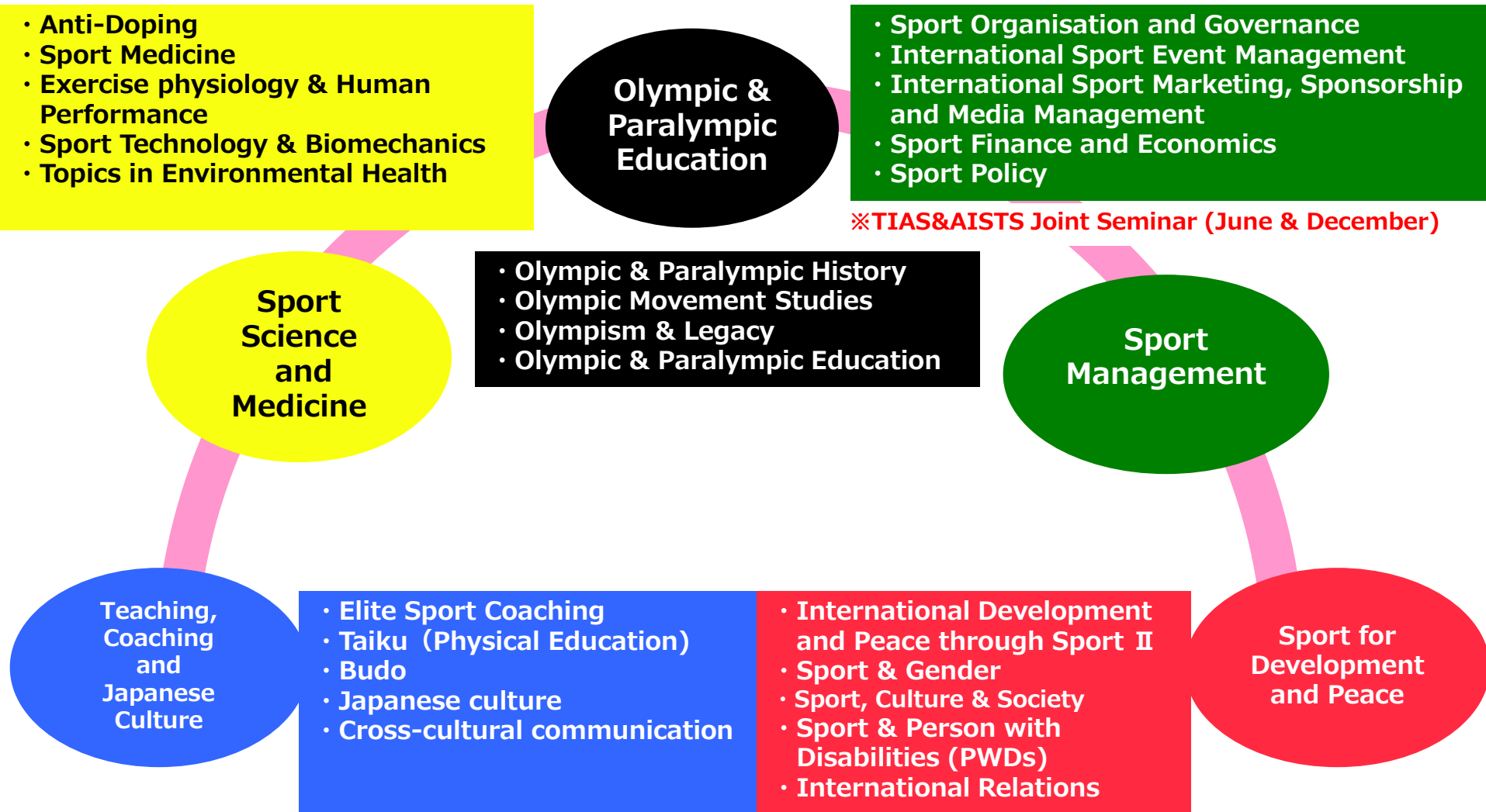
Tsukuba International Academy for Sport Studies

Aims of Developing Human Resources:

- Persons with high managerial and leadership skills with creativity and innovation for international sporting stage (IOC, IPC, IFs, WADA, UN, UNOSDP, International NGOs etc).
- Professionals with practical skills who are able to apply their academic knowledge to actual professional situations. **The Olympic and Paralympic Education we teach is based on the thoughts of Jigoro KANO and forefront sport studies** with cooperation of NOC, NPC, NFs, ADA, OCOG, governmental agencies, private companies etc).
- A leader who can disperse and promote Japanese culture through the Tokyo Olympic and Paralympic Games in 2020.

MA Programme in Sport and Olympic Studies

【modules and courses】



Short Programmes in Autumn 2014 and Spring 2015

【Field Trips】

Discuss with Minister of Education



Visit to TOCOG



Tour to venues in Tokyo Bay Area



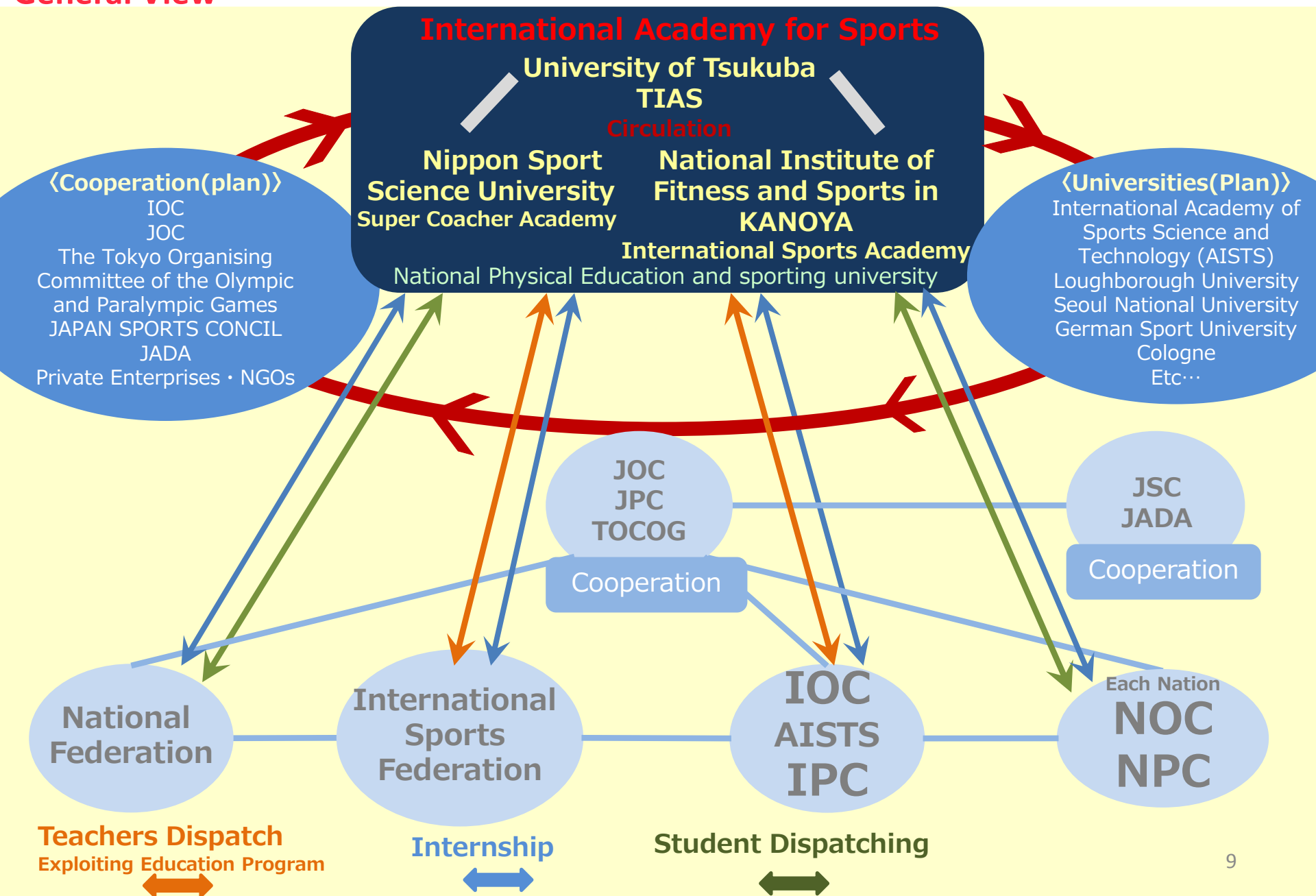
Visit to SUMO family



1st Batch of TIAS Students, 30 September 2015



Project for supporting formation of TIAS : General View



2. Possibilities of Collaborations with Universities in UK and Japan through education : 2012-2015-2019-2020-beyond 2020

(1) Development of Japanese professionals for the international sporting world

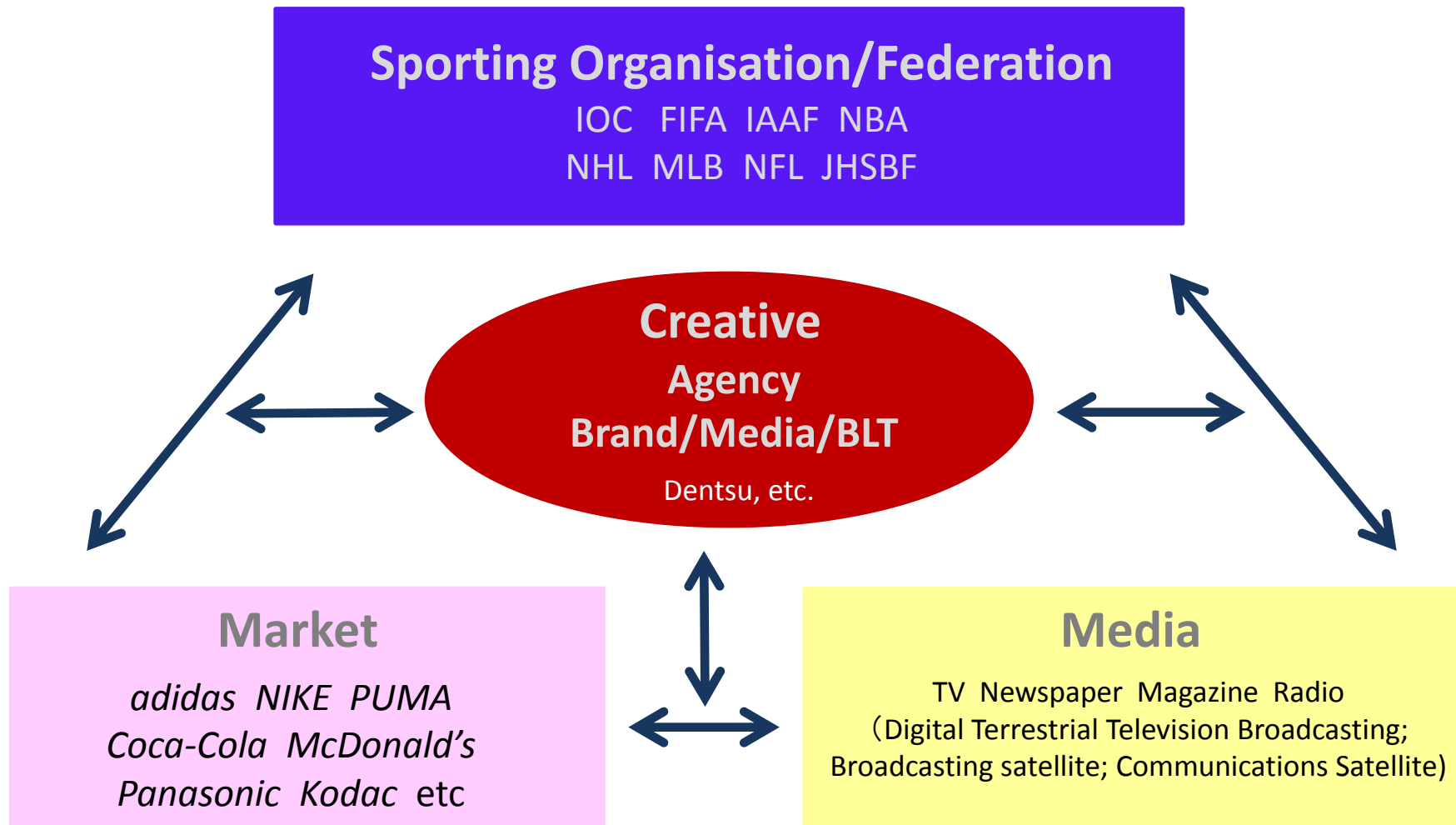
- To teach and develop professionals in English (text, discussion, cultural diversity, **internship**)
- To promote Olympic and Paralympic education based on discussion about the value of sport : ***integrity of sport*** and ***Olympism***
- To develop professionals well versed in **organisational management**

(2) Constructing International networks with a variety of stakeholders

- To construct trans-border scholars and practitioner networks :**
- Facilitate collaboration with government, governmental agencies, companies, NGOs ▪ NPOs and universities**
- Develop research and education by bridging theory and practice**
- To make concepts for sporting organisations and events**

(3) Social change through sport

- To construct **interdisciplinary and mixed fields of networks** :
education, technology, science, business, diplomacy and policy
- To realise diversity in society : **social inclusion**
 - *women (girls), persons with disabilities, elderly persons, children and emigrants*



Golden Triangle related to Sporting Event

3. Why we discuss development of professionals for the international sporting world since 2000?

(1) The System of Sporting Mega-Event since 1980:

To need professionals for **organisational management**

(2) Transformation of the Meaning of the Olympics and Paralympics:

To emphasise *the value of sport and Olympism*

- “Olympic Truce”

To discuss **International Development and Peace through Sport (IDS/SDP)**

(3) Governance of sporting world as national project:

To produce mega-project and *legacies*

(4) Constructing International **networks with a variety of stakeholders**