

# Elderly children

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Facilitator: Lily

## Background

#### Yukiko Tateyama

### Global Health Epidemiology

### Zsombor Koszegi



#### Gerodontology

#### <u>Yuko Kurushima</u>



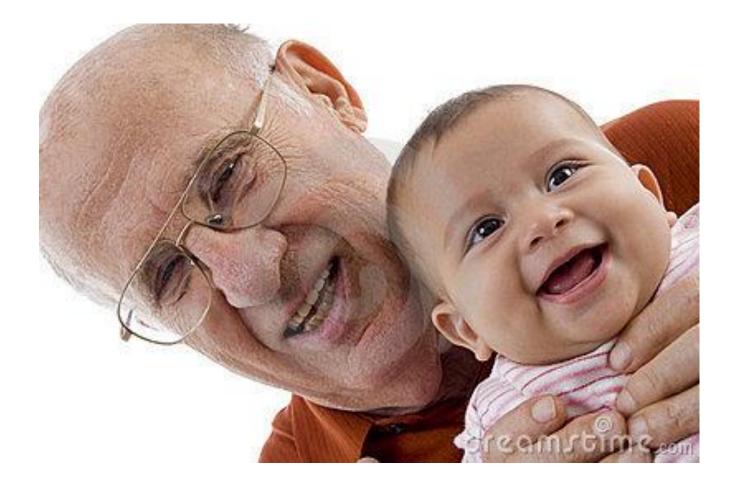


## Inequality









# Elderly

- Lack of social environment (loneliness)
- Meaningless life (lack of recognition/appreciation from the society)
- Few job opportunities
- Outdated skill set
- Being poor
- Poor health might not support a full time position
- Lack of exercise and rehabilitation

# Children

- Insufficient childcare facilities
  - Short opening hours
  - Sick children
- Core family traditions are not valued
  lack of example (education)

# Solution

# Business idea: job opportunity for the elderly in kindergartens







# "Second Home"

### Elderly problems

- Loneliness
- Meaningless life (appreciation)
- Few job of opportunities (full time)
- Outdated skill set
- Being poor
- Lack of exercise
- Lack of rehabilitation
- No motivation to learn new technologies

### Children problems

- Lack of childcare facilities
- Short opening hours
- Sick children stay at home
- Lack of example (education)
- Do not meet elderly people

# **Core Business Values**

- 1. To provide low cost accommodation for the elderly
- 2. To provide a healthy & stimulating social environment for the elderly
- 3. To provide a meaningful role in society through job opportunities for both genders
- 4. To provide children with an intergenerational environment
- 5. To reduce the burden of parenting on parents
- 6. To collaborate with academia, industry, and government
- 7. Generated profit must be recycled

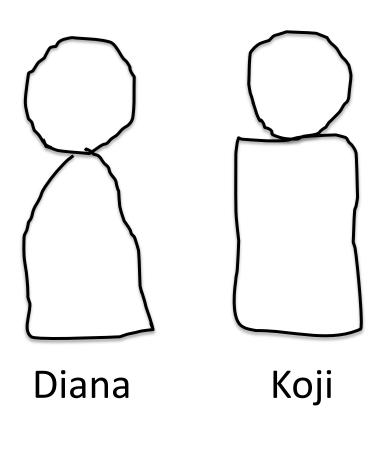
24H. 365 days open

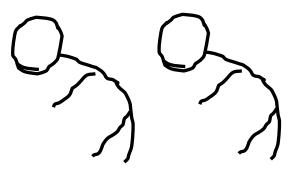
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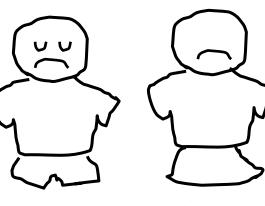
constructed by DAIWA

### Example





Syouzi Kinue

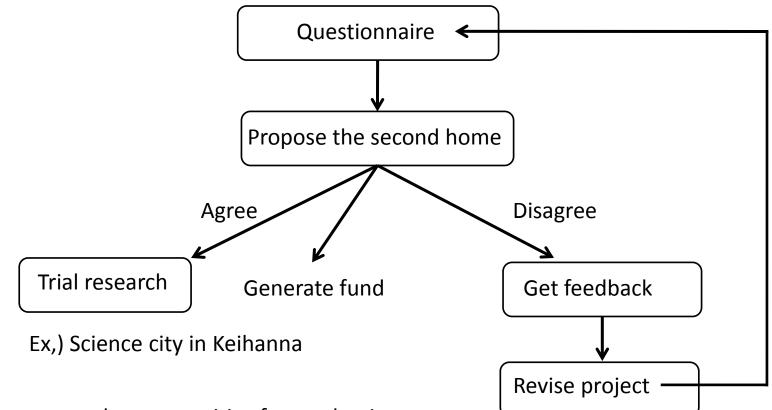


Taro

Hana

### **Research Proposal**

Would you like to join "Second Home"?



Endless research opportunities for academics.

