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WHAT IS A GAP YEAR?

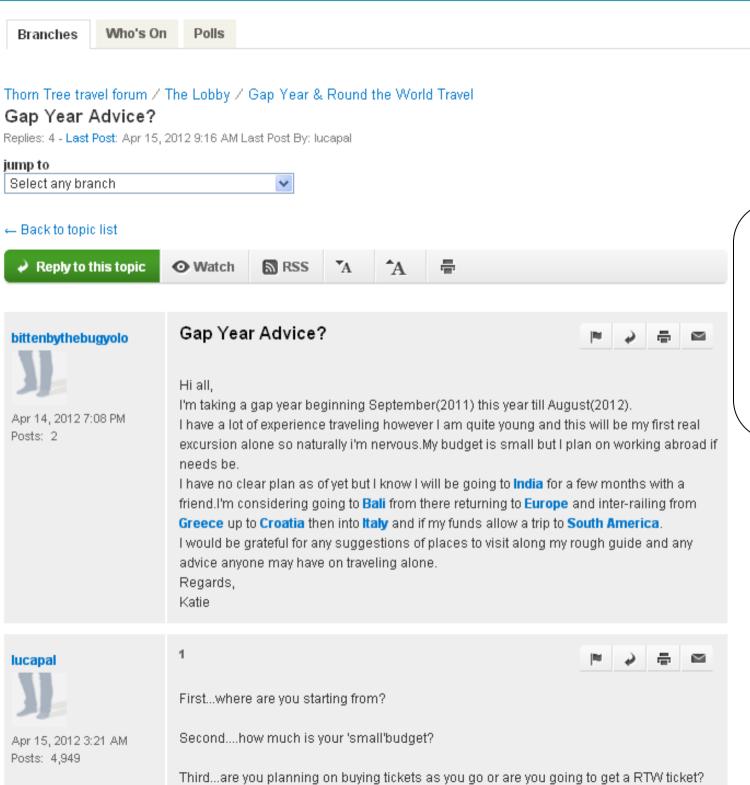
A gap year is an expression associated with taking time out to travel between life stages. It is also known as sabbatical, time off and time out, referring to a period of time (not necessarily 12 months) in which students disengage from curricular education and undertake non curricular activities, such as travel or work.

How Many Young People in the UK take a GAP Year?

- •Approximately 35,000 young people defer entry to University in the UK each year and that has been on a steady increase.
- •Many young people do not bother to defer at all, they apply to university whilst they are on their gap year.
- •The increase in UK tuition fees in 2012 is also likely to push up the number who go on a GAP year, potentially never go to university at all.
- •There are also thousands who take a gap year before going into work (either after or instead of university).
- •Estimate that 230,000 UK young people take a GAP year at a cost of £3,000 £4,000 each.

ow do young people decide where to go not what to do?

Advice of friends, social media and 'the eb'



Search All Forums

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Lonely Planet Thorn Tree Forum





One Way Ticket or RTW Ticket?

13 February 2012 10:14 AM

willow1306

GAPPER

Total Posts: 12 Joined 2012-02-04 Please can anybody advise if I would be best to buy a one way ticket to destination num individual tickets from there on out OR to get all my trips organised ahead of time in a R

Thanks

GAPYEAR.co **Forum**

Username / Email

Login

15 February 2012 11:07 AM

Seth Karlo SUPER GAPPER



 $\star\star$

Total Posts: 66 Joined 2011-01-09 My original trip was to be 6 months, with 6 countries and a quick tour through Europe.

I've now been travelling for a year, with another 5 months to go, minus Europe. Plans change. Not having a place to be is part of the joy of travelling for me. If I had constraints on where I had to be at a certain time I don't think I would love it as much.

Just me though.

15 February 2012 07:19 PM

willow1306 GAPPER

Total Posts: 12 Joined 2012-02-04 Thanks!

I'm still trying to pull together the most logical order to travel in - not very rock and roll, I know, but funds are limited andi just want to GO as soon as!

I'm hoping to save money by working in Oz but its so tempting to stop a couple of times on the way....

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59 marieclaireuk @marieclaireuk

19 Apr

Win a trip to Uganda with @TommyHilfiger by letting us know your promise for a better future bit.ly/HI1pPW #makeapromise
Promoted by Promise Collection



43 Matty Macdonald @MattyAzkalero

2h

@willfreeman_ Ah, what are you **planning** on doing for your **gap year?**

◆ ♥ from Calderdale, Calderdale



1 44 Rupali @roopsydaisy_

19h

@SubhanKhann what are you **planning** to do during your **gap year?** (:



X43 dominic mclaren @dominicmclaren

23 Apr

@jinnieeKim What you **planning** on doing during your **gap year?**• In reply to •immayellow



36 Gap Year Travel @gapyear

23 Apr

If you re taking a levels or GCSE's this **year**, why not start **planning** a **gap year** for when you finish? Visit gapyear365.com:)



38 Ahmed Yossiny @Ayossing

21 Apr

I achieved nothing of what i was **planning** to do after graduation. Can i pretend that i was having a **gap year** by choice?



52 Chris Stevens o @BckPackerBanter

21 Apr

Gap Year Planning; Where in the World? su.pr/1kqYTA #TTOT

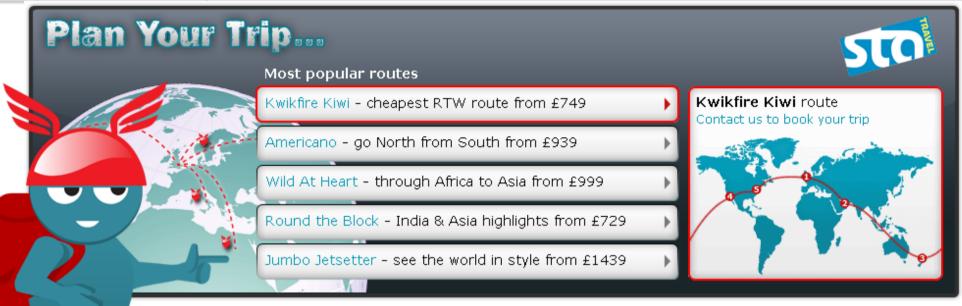


14 Harry Daniel @HarryJDaniel

20 Apr

Is the Bank of England waking up to inflation? ow.ly/ao605 Donít bet on it!

Gap Daemon > Plan Your Trip



Where Do I Start?

Is organising your trip doing your head in? Take a look at the following guides for all you need to know about planning a gap year:

- What is a Gap Year?
- ▶ Ultimate Planning Guide
- ▶ Beginner's Guide to RTW Flights
- ▶ Where Shall I Go? View Travel Guides

Ultimate Must-Dos for 2012



- 1. Ride the Death Road in La Paz
- 2. Channel Your Inner Arctic Explorer in NZ
- 3. Dive into the Great Blue Hole, Belize
- 4. Track Majestic Mountain Gorillas in Uganda
- 5. Watch the Sun Rise from the Roof of the

Get your £50 STA travel voucher

from Gap Daemon*

Contact us to book your trip

or call the Gap Daemon team at STA Travel on 0871 230 8509

Check List

Before you go, make sure you've got these things sorted:



Check your passport has at least 6 months validity

Volunteer

Volunteering and CVs go together like fish and chips; no wonder it's so popular with gap year travellers

- Stuff You Should Know Before You Start
- What Can You Get Out of It?

DEDICATED GAP YEAR SOCIAL MEDIA





144,490 likes · 2,060 talking about this

✓ Liked

Message

-

Travel/Leisure

The STA Travel UK Facebook Page is bursting with inspiration, giveaways, tips and advice, and incredible deals! Visit www.statravel.co.uk for more. How can we

About



Photos



WIN a job in Oz!



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New special edition Ma'amite out now! Click to find out more!

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How we can help FAQs

Travel news

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Staying safe and healthy

When things go wrong

Your trip

Gap year

- Gap year planning
- Gap year destinations
- Gap year adventures
- Gap year work abroad
- Gap year checklist

Be a responsible tourist

Living abroad

Advice for business

Births, deaths, marriages

Know Before You Go campaign

Our publications

Giving us feedback on our services

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Gap year

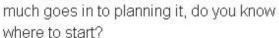
Gap year travelling is a trip of a lifetime. We hope you will find useful advice and information in this section to make sure your gap year is the best it can be.



to advice on staying healthy and getting the right visa, you will find all you need to know to plan the safest and most enjoyable gap year travel.

Gap year planning

So you've decided to plan the be all and end all of all gap years, the show stopping trip, the year that will change your life, but did you realise how



- Gap year visas and passports
-) Gap year advice
- Gap year health
- Gap year insurance
- Gap year local laws and customs
- Gap year money



See also

- > Travel advice by country
- Giving us feedback on our services





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ow do young people decide where to go not what to do?

Advice of friends, social media and 'the eb'

Travel organisers – online and offline

City Breaks

UK and Ireland

Edin

DEALS

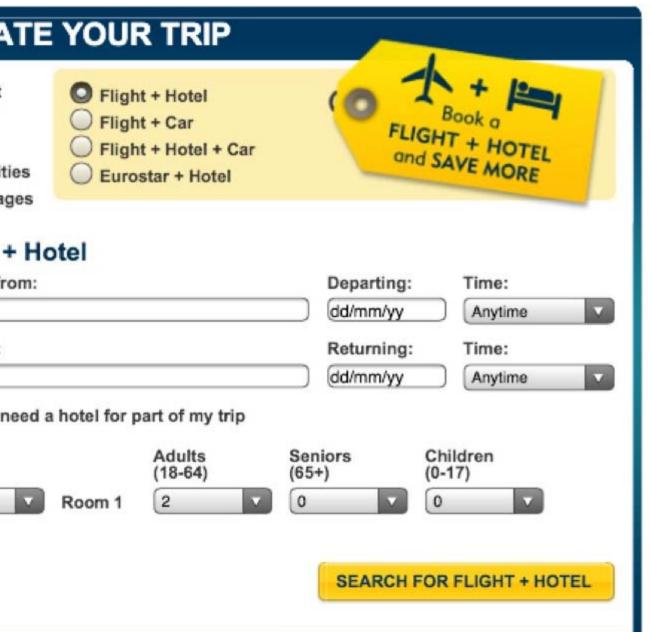
Flight + Hotel

Book online or call: 0800 783 2384 FREE from a landline or 020 3564 3904

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Hotels Tours Car Hire Holidays TV Blog 15 May 2012

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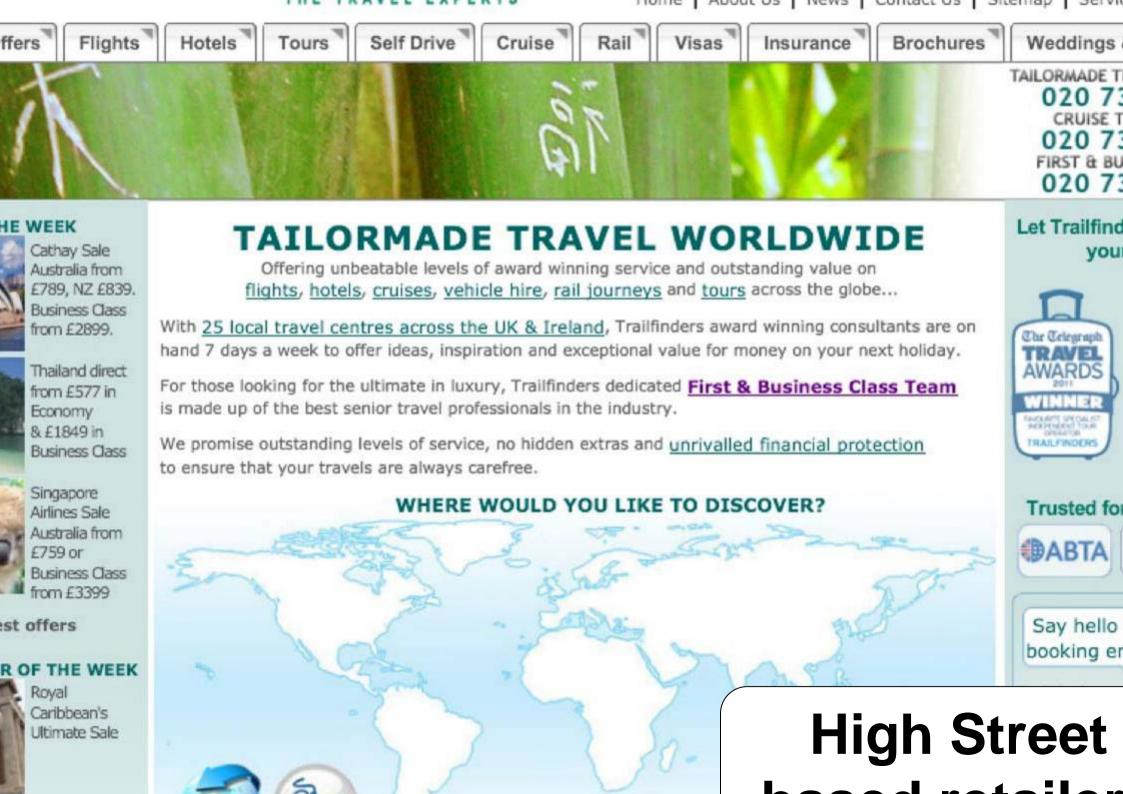
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East West Express

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5 centres from £972



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Trip Name Price From

£849

£1078

Asia Multi Stop

5 stops London » Bangkok (make your own way to)...

Cross-Country Classic

3 stops London » (make your own

Emirates Multi

6 stops London

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GAP Year

RECENTLY VIEWED TRIPS

TOP DESTINATION

REAL GAP

STA Travel UK



Tours

From

Flights

Airport or City

To

Airport or City

Departing

DD-MMM-YYYY

Returning

DD-MMM-YYYY

One way flight

My dates are flexible +/- 3 days

Number of travellers

1

Traveller 1

Student

Under 26

6 @ 26 8



tee to beat any flight price or your



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TURE TOURS

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Multi-Channe





- ow do young people decide where to go not what to do?
- Advice of friends, social media and 'the eb'
- Travel organisers online and offline
- Longer term career aspirations
- Impression on Universities
- Impression on Employers

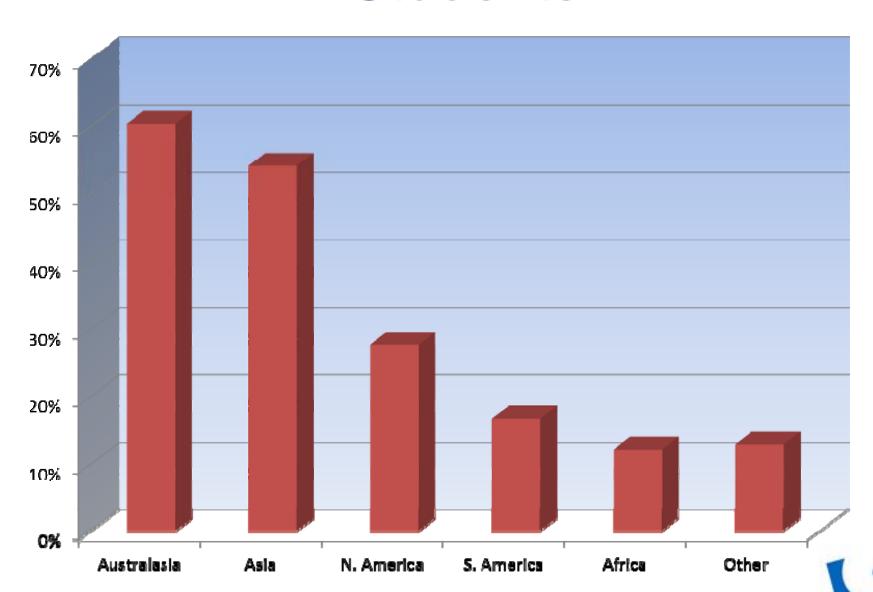
Impression on Universities

- Looked upon favourably by Universities
- 'Gappers' often more motivated and more mature when they return
- Some volunteering projects attract UCAS points

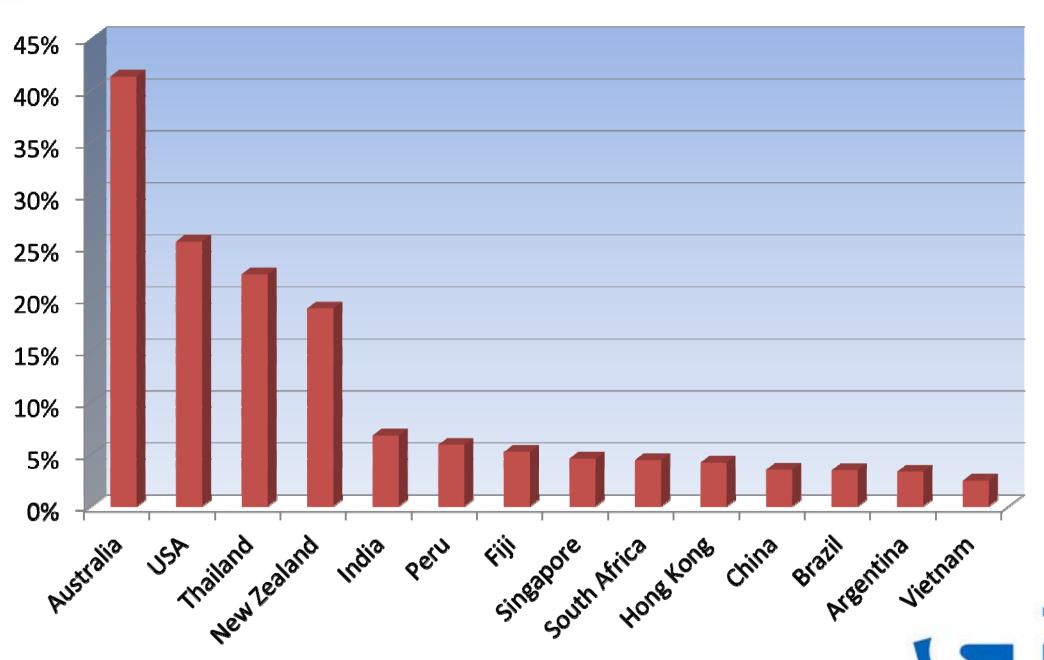
Impression on Employers

- Employers look favourably on 'Gappers'
- 'Gappers' can be more self reliant.
- Employers see the benefit in soft skills
- Structured activities and advance planning are important
 - Work placement

Continents Visited by UK GAP Year Students



Visits by Country



RSBURG overland to HONG KONG 👉 SYDNEY overland to CAIRNS 🦠 AUCKLAND FOI LOS ANGELES overland to SAN FRANCISCO UK ■ Overland Section (*) Stop.

ST PETERSBURG to BEIJING

Join the locals, and follow the clink of glasses from St Petersburg to Beijing, along the gregarious Trans-Mongolian rail route aboard the Vodkatrain. The cathedral city of St Petersburg makes way for the might of Moscow to power you through a four day passage across Siberia to the world's deepest lake, Lake Balkal. Continue east, for an adventure with the enigmatic Mongols, before looping south to the treats of bustling Belling.

THE VODKATRAIN 21 days from £2,065

ESSENTIAL CHIN 21 days from £1,4

BEIJING to HONG

This is tick-list China at:

as you follow the ancien

of the Great Wall of Chin

heardand of history, Bei

Square, before opening t

the Forbidden City, Scare

warriors in the (terracot) a ponder with a panda in

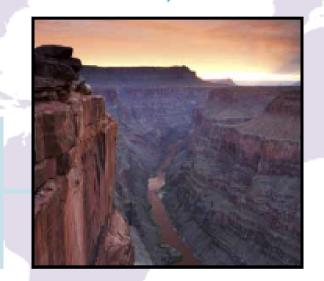
cap it all off with a river hoot around Hong Kong.

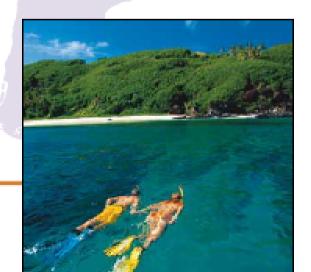
BEIJING HONG KONG

MELBOURNE 5

AUCKLAND

Go the whole hog in New Zealand, as you wea your way through the very best of the country at the very best price. Our hop-on hop-off bu services steam through the geothermal centre the North Island, swooping through the capit: cafes and down into the incredible landscapes of the South Island. This is where myths and travellers roam in perfect harmony.





is where paradise pauses to powder. ose; because it doesn't get much ar chan Fiji! Enjoy 12 days making self look cancastic, while you d between six of the nation's most anting Islands. Get your crunk on intrunks on Beachcomber Island, before ing through the sea with manta rays, swirling around the Blue Lagoon.

LOS ANGELES

to SAN FRANCISCO f awesome: the heartland of

sinnacle of perfection. Gasp at the

n Los Angeles, Las Vegas, and San

e along the graceful Route 66.

ne almighty Yosemite NP and if that's

LIFORNIA 8 days from £635

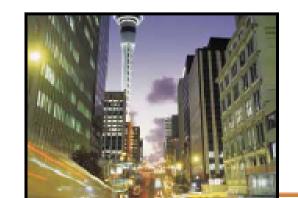
I through Death Valley, and snap

OPICAL AWEGASM avs from £593

SYDNEY to CAIRNS

Sidle out of Sydney as you drift northwards, towards the bright nights of Cairns in Queensland. Along the route, you'll bob around Byron Bay, blast around Fraser Island, swan around the Whitsunday Islands and let loose in Airlie Beach, before diving along the Great Barrier Reefl This is Australia's coast at its very best and yes, don't worry, you will get to cuddle a koalal.

ISLAND SUNTANNER 14 days from £1.255



ANEIRO overland to SANTIAGO AUCKLAND overland to CHRISTCHURCH Averland to DARWIN ASSINGAPORE MUMBAL UK

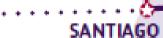
tions ——Overland Section () Stop



ES to SANTIAGO

Chile and Argentina's soft centres, with a 13-day loop to Santiago. Tango until your toes tingle, before gle, paragliding above Bariloche in Upper Patagonia. seafood, slabs of chocolate and chunks of teak to fuel an adventure of a lifetime. Oh, and did we rafting?

5030 URN 13 days from £749



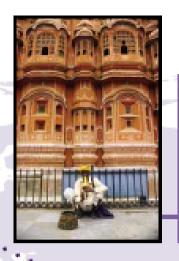
BUENOS



RIO DE JANEIRO to BUENOS AIRES

RIO DE JANEIRO

Proving the theory that South America is the capital of fun, we blaze a trail through the continent's most famous capital cities, as you go in search of the almighty Iguassu Falls. Kick it off in the razzle of Rio, before enjoying the cool culture of Buenos Aires, via the marvels of Montevideo. With accommodation and transport taken care of, it's freestyle adventure all the way through.



MUMBAI

Welcome to Mumbal, India's most cosmopolitan city. We'll pick you up, fix you up with a place to stay, and show you around. The rest, as they say, is up to you...

WELCOME PACKAGE 3 days from £ 151



SINGAPORE







MELBOURNE

NEW ZEALA! Freedom is as free invite you to pull:

MELBOURNE to ALICE SPRINGS

Journey into the Red with this 11-day Outback-smashing, culture-crunching journey from Melbourne to Alice. Sample the freshness of the Great Ocean Road; the purity of the Grampians; before pausing to behold the beating heart of Australia in the Uluru-Kata Tjuta National Park, as you learn about the ancient legends of Australia's Red Centre.

MELBOURNE TO ALICE CODINCE EG25



COLOMBO 👉 SINGAPORE overland to BANGKOK 🕟 MUMBAI 🦫 UK

tions Overland Section

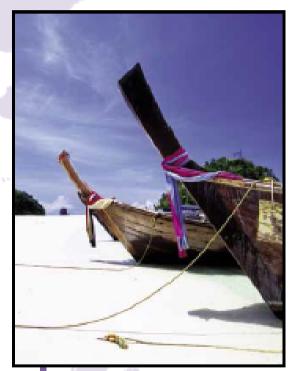


NGKOK

ing gets you closer to ire, than dropping the pack and mucking in n help is needed, and this ntour is the perfect place rove it. You'll exchange ish lessons for That, while ing out with village life. a stroll through the hant village, and slow.... ... down... with some tation lessons from local ks. And remember, this is land, so you're never far invigorating landscapes ow-me-away beaches.

ANINGFUL AILAND PERIENCE lays from £705







DELHI

After ducking and diving your way out of India's charismatic capital, Delhi, you'll be set atop a cheery camel in the Thar Desert of Rajasthan. Explore the Blue City of Jodhpur, the Pink City of Jaipur, the White City of Udaipur and the orange-with-yellow-spots city of Pushkar (OK, we made that one up). Along the way you'll set your imagination alight in front of Agra's Taj Mahal, before a slow stroll along the Ganges in the holy (and multicoloured) city of Varanasi.

ROAM INDIA 20 days from £679





. .

MUMBAT

COLOMBO,

BANGKOK

SINGAPORE

COLOMBO

Get your Ceylon on as we loop you round Sri Lanka's most iconic highlights: take in the Lion's Rock, Sigiriya, then fill up on Buddhist treats in Kandy, before putting your feet up in the tea country hill town of Nuwara Eliya, where culture blooms among the roses.

SRI LANKA HIGHLIGHTS 6 days from £375



SINGAPORE to BANGKOK

Sweep up Singapore as you clamber up the Malaysian Peninsula and beyond, to the bright lights of Bangkok. Visit meek Melaka, before taking on the dazzling heights of Kuala Lumpur. Wind through the Cameron Highlands on your way to Penang, where you'll refuel on that kway teow and spicy laksa before cooling off in the Ang Thong National Marine Park of southern Thailand and heading back to bustling Bangkok.

COLOURS OF ASIA 14 days from £789



overland to JOHANNESBURG → BANGKOK overland to HANOI → overland to BEIJING → UK

ctions ——Overland Section ♦ Stop



oplore the Serengett
and Ngorongoro Crater in
g 5, before relaxing on the
f glorious Zanzibar. You'll
our of a spice plantation,
cone Town, before
the Great Rift Valley of
the border to the shores
Soak up Victoria Falls,
also of the Chobe River,
orger National Park before
orburg.





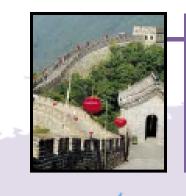
JOHANNESBURG

Soak up the township of Soweto from the comfort of your saddle; you'll meet the people and hear their stories in the heartland of western Johannesburg.

CYCLE SOWETO rom £88







HONG KONG to BEIJING

It'll be hello Hong Kong and bye bye Beijing, as C you to tour their ancient and modern worlds. Cy through the mesmeric Yangshuo countryside, tal Tai Chi and chipping away with chopsticks. Float Three Gorges Dam on the Yangtze River before r to Xi'an for an audience with the Terracotta War stzzling Shanghai for China's barmy capital, Beiji

ROAM CHINA 18 days from £949



HANOI HONG KONG

BANGKOK

NAIROBI

JOHANNESBURG





Get the best of two kingdoms, as you slow through Cambodia and Vietnam. You'll visit Angkor Wat complex, and splice Phnom Per City, with the surny shores of Sihanoukville and Nha Trang in Vietnam. Cook up a spicy before a tour of regal Hue, and a cruise are before a reluctant handover to Hanot.

ROAM CAMBODIA & VIETNAN

Most popular Gap Year Elements

- -Round the World flights
- -Group touring (often booked as individuals)
 - Asia, Latin America, Africa, Europe
- -InterRail
- -Working overseas Working Holiday Visas, TEFL, starter packs in Australia

STA Travel Offering

- Exclusive air product for young people
- Touring and accommodation targeted at the gap year traveller
- Partner with specialist organisations to offer both volunteering programmes as well as helping with working overseas



Summary of UK Gap Year Market

- er 230,000 participants and likely to grow cial media and the web a key factor in the nning process
- t...face to face bookings still dominate stralasia and Asia are the key destinations cluding Europe)
- ucture to a Gap Year seen as being easingly important for future prospects

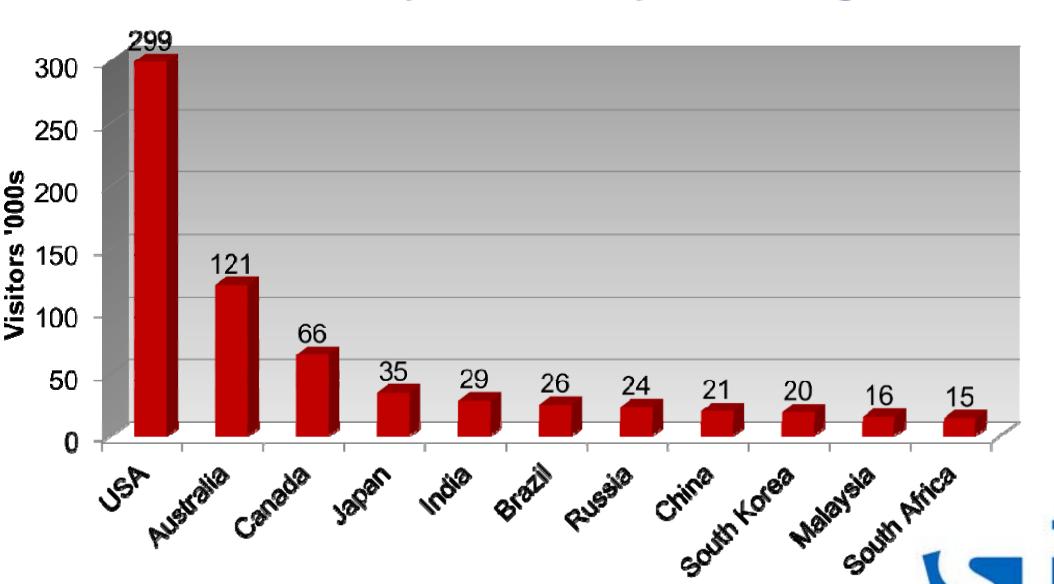
GAP Year Market to the UK

ndon is the number one GAP year destination city

stralian/New Zealand Working Holiday market orically strong and encourages longer trips due to on to earn in the UK

ndon/UK often see as a starting point for touring tinental Europe

Visitors to the UK aged 16-24 by Country of Origin





Key Cities visited

London

- City tours, theatre
- Day trips to Bath, Windsor, Stonehenge

Edinburgh

Dublin

UK Large Group Touring

st popular tour covering the whole country (18 day r covering everything from London to Scotland and orporating Ireland)

o popular 3-7 day tours covering regions

ales ornwall cotland cottish Islands



UK Summary

Strong inbound GAP year market

Cities/historic sites are the key attraction

Working Holidays remain popular for Australian and New Zealand nationals

